# eGovernance Solution Companies Tackle Complex Information Governance Challenges



Data drives business strategy, informs patient care, and helps companies connect with both customers and vendors. While critical for success, data can prove a significant liability if not managed properly. eGovernance solution companies bring the tools and expertise organizations need to harness the power of data.

Consider the vast amount of sensitive data held by county governments. Without appropriate information governance, sensitive information related to local citizens and businesses could be vulnerable to breach. And when mismanaged data makes it difficult to fulfill public records requests, governments incur penalties and lose face with the public.

On the other hand, when that same county government manages, secures, and uses data effectively, they achieve critical goals of accountability, transparency and efficiency. Decision makers have reliable access to quality data, and public trust in the governing process increases. These same benefits apply to organizations in all industries.

## What is eGovernance?

eGovernance refers to electronic governance, specifically governance of electronic information. As in the county government example above, common goals of eGovernance include improving data access, strengthening data security, driving efficiency and productivity and promoting accountability.

That is, organizations need to know what data they have, where it lives, who owns it and who can access it. They need to ensure that they data they own is high quality and secure from breach. And they need to achieve compliance with legislation and other regulations that govern data.



## Information Governance Challenges

Today's data environment poses significant challenges for information governance. In the first place, organizations collect massive amounts of data every day from many disparate sources. These include Teams documents, customer input from company websites, emails, meeting recordings, chat messages, data from IoT devices and much more.

Because information lives in so many different places, including BYOD devices and remote locations, identifying and securing that data proves challenging. At the same time, the regulatory environment grows more complex every year.

Technology trends such as cloud computing and artificial intelligence offer exciting capabilities. But they also complicate the cyber security environment and introduce new privacy and ethics concerns.

Finally, decision makers and data analytics tools need clean, trustworthy data. This requires comprehensive checks for duplicates, errors, and outdated information. It also requires a balance between facilitating data access and ensuring data protection and privacy.

## Information Governance Best Practices Deliver Key Benefits

By following best practices for information governance, organizations do more than ease the path to regulatory compliance. They also reduce risk, ensure appropriate access to high quality data, and improve business planning.

An effective information governance program steps beyond checkbox compliance. For instance, in addition to ensuring the implementation of appropriate data security controls, proactive organizations will conduct penetration testing.

In addition, automating repetitive or redundant tasks such as tagging data and processing permission requests helps to reduce error. In fact, automation proves essential to managing an increasingly complex data environment.

As organizations migrate some or all their data to the cloud, they will need to adjust the tools they use to manage their data. Look for tools designed specifically to find and manage data across multiple clouds and on-premises environments.



## Partner with eGovernance Solution Companies to Achieve Business Goals

An eGovernance solution company will help you choose and implement information governance solutions tailored to your business needs. The consultants at eMazzanti Technologies and Messaging Architects deliver a fully managed, cloud-based solution for preserving, discovering, and accessing digital data across your data environments.

Our data experts will begin by assisting you to build a comprehensive data and records management plan to reduce unstructured data and risk. A state-of-the-art archiving solution facilitates policy-based retention and destruction of data, regardless of Microsoft license type. Add our powerful eDiscovery tool and digital compliance solutions to gain the transparency, accountability, and efficiency your organization needs.